Inclusive technology and creative partnerships for The City We Need
Urban Thinkers Campus 5.0

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WE AIM TO IDENTIFY AND CO-CREATE TECHNOLOGICAL AND INNOVATIVE SOLUTIONS TO HELP COUNTRIES ACHIEVE THEIR SUSTAINABLE DEVELOPMENT GOALS.
What is a smart city?
1. Smart city project = Public policy

Any Smart City Project is a public policy, trying a new intervention in order to provide better services to its citizens. A public policy needs to identify and understand:

- Target group and beneficiaries
- Objectives
- Activities and Budget
- Expected outcomes

Tech is not equal.

2. New solutions for new and old challenges
3. Happens in a social and institutional context

Trust and Engagement

Political Decisions and Regulations

Source: https://www.100days.eurocities.eu/article/Public-discontent
4. Citizens don’t have to be the passive actor
Thank you

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